



**TOALS**  
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# Crusaders Football & Athletic Club





## GROUND SIGNAGE ADVERTISING

One of the more popular sponsorship activities is to have your Company signage at Seaview. We already have quite a number of top Companies in their sphere already advertising at the ground, and now with the greater number of visitors and spectators to the Stadium on a Daily and weekly basis, your business can reach a much wider audience.

Excellent sites are available, which can be seen by all who visit the Ground throughout the year, and, of course on weekly television.

BBC Television have their Final Score programme each week and from the following Monday there is a magazine style programme which can be accessed online at [www.bbc.co.uk/sport/o/northern-ireland](http://www.bbc.co.uk/sport/o/northern-ireland) this can be viewed throughout the week.

We have the following sizes and sites available:

### GRANDSTANDS

On the back of Shore Road and M2 facing the playing area 5 metres x 0.75 metres excellent sites for maximum television coverage at each game.

### TRACKSIDE

Again we can offer either 5 metres x 0.75 *or* 4 metres x 0.75metres *or* 3 metres x 0.75 metres

Your Company to provide signage but if you agree to take the site for 2/3 years Crusaders Football Club will provide the signage to your specification.

Two invitations to a Sponsors evening to be held in Seaview where the opportunity to meet with other Club sponsors along with Officials and Players.

Tickets will be available for Cup Finals Crusaders play in.

Facility to use Seaview for business function-hospitality if required can be arranged at a competitive cost.

Company name displayed on Club website throughout the year.

## MATCH DAY SPONSORSHIP

Sponsor a game of your choice in the Premiership (subject to availability). This is a great way of promotion, a surprise day out for Company staff members, or for some informal business networking.

Over the past few seasons with Crusaders now being one of the top Clubs in the Premiership, greater emphasis is placed on the Club now on a daily and weekly basis, and Premiership games at Seaview are always a highly competitive affair.

For your Match day Sponsorship:

- 2 Season Tickets for your Company
- Complimentary Tickets for 4 persons with reserved seating
- Drinks on Arrival
- Buffet Lunch for four persons
- Complimentary Match day programme and Team sheet
- Accreditation on Club website and PA on day of Game
- Accreditation in Club programme
- Invitation to Sponsors evening for 2 persons

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# KIT ADVERTISING

We can offer a package on advertising on shirt and or Shorts at very competitive rates.

- Package to include advert on team wear of your choice along with ground adverts.
- Two Season Tickets for company use.
- Two invitations to Sponsors evening.
- Hospitality available at Each Home game.
- Two Tickets for Cup Finals Crusaders play in.

# MATCH BALL SPONSORSHIP

Football cannot be played without a football and this type of sponsorship is tailored to meet the needs of supporters or small businesses who would appreciate the opportunity to avail of the package as described below.

- 2 Complimentary Match Tickets.
- Boardroom hospitality at half and full time.
- Acknowledgement of sponsorship via PA and match programme and website.

# PLAYER SPONSORSHIP

Great way to identify with the players, whilst supporting the Club.

At end of the season you will receive the shirt worn by the Player during the course of the season.

You will receive accreditation on website and match programme.

# WEB SITE ADVERTISING

Advertising on the Clubs popular website is a very cost effective way of broadening your Company profile, with link to Company site

# PROGRAMME ADVERTISING

Advertise your Company or business in the Match Day programmes. Advert will appear in all issues Cup and League throughout the season.

# FLOODLIGHT PYLON ADVERTISING

Two pylons overlooking the M2 Motorway what a way to advertise your Company, we have a manufacturer who can provide this service at a Competitive cost. Think of the traffic movement on this road on a daily business and an eye catching sign on the pylons should prove beneficial to your Company.

Of course there are two Pylons overlooking the very busy Shore Road and once again these would catch the eye of the passing traffic on this very busy thoroughfare.

We can offer a package deal on all four pylons or two at M2 and two at Shore Road.

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# CRUSADERS FOOTBALL DEVELOPMENT CENTRE

Crusaders Football Club have a very Vibrant Youth Academy with teams ranging in all age groups from Under 10 teams playing in IFA Development League, Under 11, 12,13,14,15,16,17 all playing in NIBFA and Crusaders Under-20 playing in Under-20 Development League.

The cost of running the Academy each year has a cost however, and through the Academy sponsorship packages, you will be supporting the development of young players through to their senior status. All teams of course are run on a cross community basis reaching out to all sections of the local and wider community.

- We can offer advertising on team wear and ground advertisements at Seaview.
- Accreditation on Club and Youth websites.
- Match Programme.

## POTENTIAL ADVERTISERS/ SPONSORS

We welcome all enquiries at Seaview whether Large or Small with regards to our Sponsors/ Advertising programme. And with media coverage becoming better all the time with live broadcasts and highlights each week and of course the online with BBC TV and Crusaders own Crues TV. National and local press also give great coverage daily.

Crusaders as a Club know we can provide an excellent cost effective form of advertising to suit your Company needs in these tough economic times at a very competitive cost.

We look forward to having you on board at a very progressive and successful club.

<b>ADVERTISING COSTS:</b>	<b>GROUND SIGNAGE ADVERTISEMENTS</b>
	5 METRES x 0.75 METRES – £600.00 PLUS VAT
	4 METRES x 0.75 METRES – £525.00 PLUS VAT
	3 METRES x 0.75 METRES – £350.00 PLUS VAT

The above costs are for one year, If your Company decide to take the advert for two plus years Crusaders FC will provide manufacture of signage to your specification.

MATCH BALL SPONSORSHIP – £75

WEB SITE ADVERT from £150

MATCH SPONSORSHIP – For Sponsor and 3 guests with buffet lunch and hospitality at half and full time in Boardroom, Match Programme and teamsheet, PA Announcements and web site accreditation, plus Company provide advertising board which will cover 12 months at the Stadium – £500 plus vat for Match of your choice (subject to availability).

PLAYER SPONSORSHIP – £100

PROGRAMME – Quarter, Half and Full page to be negotiated.

ADVERTISEMENTS ON TEAM WEAR – These costs to be negotiated.

## CONTACTS

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